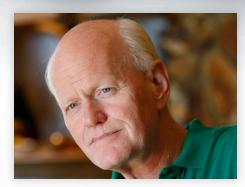


THE MARSHALL GOLDSMITH LEADERSHIP DEVELOPMENT WORKSHOP

Bluepoint Leadership Development and Marshall Goldsmith have partnered to create a very special leadership workshop. Drawn from the very best of Dr. Goldsmith's experience, research and expertise, this workshop challenges participants to abandon their outdated ideas on leadership and learn potent new practices that they can immediately use to inspire their teams and organizations to dramatically higher levels of performance. This is new leadership for a new day!



The Program

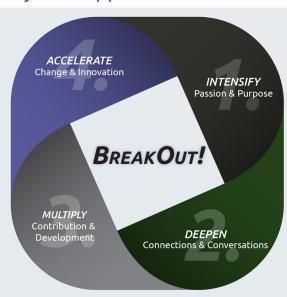
The day of the highly-structured organization with a clear strategic plan, a stable market and an unconditionally loyal workforce is over. Recognizing this, today's most enlightened companies have stopped looking back at antiquated leadership models, choosing instead to focus on creating a new breed of independent, dynamic and agile leaders at every managerial and supervisory level. This two-day, intense personal development experience, which is delivered by Bluepoint Master Facilitators, has been designed to equip leaders to step up to the many enormous opportunities that the future holds.

The Four Key Practices of Leadership

The **BreakOut!** workshop is designed to help you make a significant shift in your effectiveness as a leader and will equip you with immediately usable approaches and skills in four key leadership practices.

1. Intensify Passion & Purpose

- "How can I ignite passion and purpose for my organization, my team, me and in those we seek to serve?"
- 2. Deepen Connections & Conversations
 - "How can I expand and strengthen my personal community?"
- 3. Multiply Contribution & Development
 - "How can I help others dramatically increase their performance and growth?"
- 4. Accelerate Change & Innovation
 - "How can I create an environment in which we live continually ahead of the curve?"





Workshop Agenda

Day One

My Current Leadership Story: What Got Me Here...

The Leader of The Future

The Four Key Leadership Practices

Morning

Afternoon

Morning

Afternoon

Taking Stock: My Leadership <u>360</u>

A Passion to Lead

Speaking with Purpose

Conversations that Matter

Building Partnerships and Making Connections

Leading Cross-Cultural, Virtual and Intragenerational Teams

Reflections & Action Planning

Day Two

Impact and Influence:
Leading in Ever-Changing Organizations

Leader as Teacher/Mentor/Coach

Coaching for High Performance

Being a Catalyst for Career Development

Leading Innovation: *Helping Others BreakOut!*

Change that Sticks

BreakOut! My Leadership Future:

Peer Coaching

My Leadership Roadmap: Commitments and Action Planning

Looking Back, Taking Stock, BreakingOut!

Prior to the workshop, participants will have the opportunity to complete a 360 degree inventory. Leaders develop best when they have an opportunity to receive candid feedback on their performance, and this inventory is designed to do just that. This assessment is invaluable information to help stimulate a leader's ongoing learning and to provide guidance on specific development opportunities for their future roadmap.

During the workshop, through a series of unique, fast-paced, highly engaging and feedback-rich experiences, workshop participants will be challenged to look at their Leadership Roadmap – past, present and future. What has contributed to their success? What are some of the roadblocks that they have faced? What will be required of leaders in the future? What do they need to do now to be better equipped to successfully lead in an increasingly complex, diverse and rapidly changing world?

Participants will leave the workshop not only with a blueprint of their unique leadership roadmap, but with practical tools to help them on their journey, including The Leadership Toolkit, a set of hands-on and immediately usable leadership tools.

Making the Learning Stick

Recognizing that the real *BreakOut!* begins after the workshop is over, participants will be invited to an interactive webinar entitled *Making Great Leadership a Habit*. During the webinar, we will review the key concepts covered in the workshop, share current insights and provide workshop graduates a forum to discuss their current successes and challenges

Workshop graduates will also have the opportunity to engage in three Application Coaching sessions following the workshop. These accountability-based coaching sessions are conducted by highly-trained leadership coaches who help participants connect their professional development plans directly to their most critical business challenges and commit to weekly performance breakthroughs (Application Coaching is optional and is not included in the workshop price).

Audience

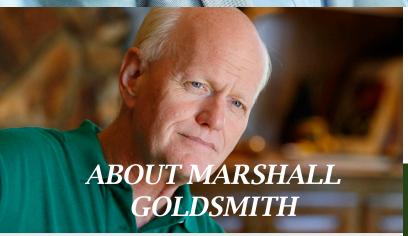
This workshop will serve as an important development experience for leaders at all organization levels.





BREAKOUT! FACILITATOR CERTIFICATION (TTT)

If you are interested in delivering the **BreakOut!** workshop, we invite you to become a certified facilitator by successfully completing a Certified Facilitator Workshop. This workshop will provide you with a deep understanding of the The Four Key Leadership Practices, comprehensive instruction from a Bluepoint Master Facilitator, several opportunities to practice delivering components of the workshop, personal feedback and a full suite of workshop materials (facilitator guide, slides, assessments and videos). Participating in a **BreakOut!** workshop is a pre-requisite for the facilitator training workshop.



DEVELOPMENT Bluepoint has significantly advanced the art and

Marshall Goldsmith was recognized as one of the top ten Most Influential Business Thinkers in the World and the top-ranked executive coach at the 2013 bi-annual Thinkers 50 ceremony in London. Dr. Goldsmith is a New York Times best-selling author, having sold over two million books which have been translated into 30 languages and became bestsellers in 12 countries. Dr. Goldsmith's bestseller What Got You Here Won't Get You There is a Wall Street Journal #1 business book and winner of the Harold Longman Award for Business Book of the Year. He has received numerous global professional acknowledgments and his work has been recognized by nearly every professional organization in his field. Dr. Goldsmith's Ph.D. is from UCLA's Anderson School of Management where he was recognized as the Distinguished Alumnus of the Year.

science of leadership development through its demanding, highly-experiential workshops and intense coaching programs. Bluepoint-trained leaders have a distinct competitive advantage. They are highly-skilled coaches, communicators and innovators who see every conversation, every team meeting and every presentation as an opportunity to create extraordinary alignment, engagement and commitment. Bluepoint receives consistently high marks from individual leaders, small companies and large organizations, including some of the most respected companies in the world like American Express, Qualcomm, New York Life, Konica Minolta and Mayo Clinic. Bluepoint's leadership programs set the gold standard in the industry today and have earned top accolades from Leadership Excellence Magazine, Bersin & Associates Learning Leaders, and TrainingIndustry.com.

ABOUT BLUEPOINT

LEADERSHIP

